

Intending to increase the number of spaces for artistic dissemination in the border area of Mexico, in addition to promoting access to art and culture in Baja California and enriching the comprehensive education of the student and academic community of the CETYS University System, the Institution through its Department of Cultural Promotion, announces the

OPEN CALL FOR



SINERGIA

2nd. International Visual Arts Exhibition and Artist Encounter

To take place in 3 strategic cities of Baja California: Mexicali, Tijuana, and Ensenada, from March 28 to April 2, 2022. Dates subject to change due to health emergency.

RULES

• National and international artists with demonstrable trajectories are welcome to participate. Artists should send an artist CV with photo, dossiers, invitations, and acknowledgments received in the area of visual arts.

• Artists must submit two of their pieces and each of them must comply with the following:

- The format for bi-dimensional, one-piece items is no larger than 200 cm per side and should not exceed 40 kg of weight. Multi-piece items such as diptychs, triptychs, and polyptychs should be no larger than 200 x 400 cm and 80 kg. For tri-dimensional pieces, the format should not exceed 240 cm per side and 60 kg of weight for one-piece items. Tri-dimensional multi-piece items should not exceed 450 cm and 90 kg, so each side should be no larger than 150 cm and 30 kg.

Note: all measurements include stand, frame, stretcher, or base).

- A 300 DPI photo of the piece accompanied by a description that includes the name of the author, title, year of production, technique, measurements in centimeters, and valuation.

• Topic and technique are free.

• Selected artists will participate in the 2nd International Visual Arts Exhibition and Artist Encounter "SINERGIA", to take place at Centro Estatal de las Artes in the city of Mexicali, Baja California, México, and will be part of the encounter to be carried out in 3 strategic cities of Baja California (Mexicali, Tijuana, and Ensenada) from March 28 to April 2, 2022.

• During the encounter, the transportation, lodging, tours, and food expenses of each artist will be covered by CETYS University and other government and cultural institutions.

• The 2nd International Visual Arts Exhibition and Artist Encounter "SINERGIA" will be advertised in regional, national, and international media. It will also be featured in Arquetipos, which is a cultural magazine edited by CETYS Universidad with over 40 years of circulation.

• Artists are encouraged to put one of their pieces up for sale during the exhibition. If a piece is sold, the artist will keep 100% of the proceeds.

• Upon application, the artist agrees to donate one of their pieces to CETYS. The said piece will become a part of the "CETYS University Collection", which is exhibited with the corresponding credit to the author in buildings and common areas of the three campuses to encourage Culture and Arts appreciation.

APPLICATION

• The application period will be from July 1 to September 30, 2021, via the following digital application: <https://goo.gl/forms/7hpFw7MmuY1yNVTC3>

• Selected artists will receive an e-mail on October 10, 2021.

• In case of being selected, the artist must send the rolled piece for exhibition between January 15 and January 31, 2022.

• If the piece is bi-dimensional, it may be sent rolled up along with its (disassembled) stretcher, properly packaged, and protected to avoid damaging the piece.

• If the piece is three-dimensional or an installation, it may be sent disassembled, but it must include all the parts, materials, and equipment necessary for its proper functioning. It cannot exceed 30 kg of weight.

• In both cases, pieces must be sent with a diagram or instructions to:

Departamento de Difusión Cultural CETYS

Calzada CETYS s/n. Col. Rivera, Mexicali, Baja California, México. C.P. 21259

Phone +52 (686) 567-3700 Ext. 1714

ITINERARY

Day 1:

- Welcome participants at the airport

- Check-in at the host hotel in Mexicali, Baja California

- Welcome dinner at the host hotel in Mexicali, Baja California

Day 2:

- Visit CETYS University, Mexicali campus

- Talks and Workshops with students

- Workshop at CETYS Mexicali campus

- Lunch

- Tour of touristic and cultural landmarks of Mexicali

- Dinner

Day 3:

- Valle de Guadalupe

- Lunch

- Art Sale Soirée

Day 4:

- Visit the Industrial zone

- Lunch

- Exhibition of the CETYS Collection

Day 5:

- Visit the coast area

- Lunch

- Regional artist get together

- Goodbye dinner

Day 6:

Transportation to the airport

Transportation, lodging, food, and tour expenses will be covered by CETYS and other government and cultural institutions during the established dates. Artists may bring a companion for a USD 900.00 fee. *cost does not include airfare.

SELECTION CRITERIA

• CETYS University System will form a Selection Committee integrated by faculty of the institution and plastic artists of the region, who will select the 30 pieces to be featured in the 2nd International Visual Arts Exhibition and Artist Encounter "SINERGIA",

• The Selection Committee will issue an unappealable decision on October 10, 2021. Selected participants will be notified via e-mail on October 10, 2021

• The 30 selected artists will participate with their pieces in the 2nd International Visual Arts Exhibition and Artist Encounter "SINERGIA", from March 28 to April 2, 2022.

• Pieces that do not comply with all the requirements established in the RULES and APPLICATION sections will not be considered.

• Selected pieces may not be replaced by others of the same author that were not submitted for review, nor by original copies.

• Damages caused by poor packaging procedures or during transportation of the pieces will be notified to the author by the Organization Committee. The latter will be exempt from all responsibilities.

• Participation in this open call implies the acceptance of all its rules.

• Cases not included in this call will be resolved by the Organization Committee.

• For more information, please contact the Department of Cultural Promotion of CETYS University, Mexicali Campus located at Calzada CETYS s/n. Col. Rivera, Mexicali, Baja California, México. C.P. 21259, phone +52 (686) 567-3700 Ext. 1714, or e-mail: natalia.silva@cetys.mx

This call is issued in Mexicali Baja California, on July 1st, 2021.

