

Retention 2016-2017 Business College		Campus		
Degree	Overall	Ensenada	Mexicali	Tijuana
Marketing	74%	71%	90%	62%
International Business	77%	81%	75%	76%
International Accountant	91%	*	92%	89%
Business	69%	*	76%	62%

* Not offered in this campus

Graduation rate by 4th and 5th/6th year		Campus		
Degree	Overall	Ensenada	Mexicali	Tijuana
Graduation rate 4th year - Class starting 2011-2015				
Marketing	68%	-	54%	82%
International Business	58%	52%	56%	65%
International Accountant	62%	*	60%	63%
Business	39%	*	33%	44%
* Not offered in this campus - No cohort graduated in this campus				
Graduation rate 5th-6th year - Class starting 2011-2017				
Degree	Overall	Ensenada	Mexicali	Tijuana
Marketing	68%	-	54%	82%
International Business	66%	68%	60%	71%
International Accountant	75%	*	80%	69%
Business	63%	*	56%	69%
* Not offered in this campus - No cohort graduated in this campus				