



Salvador Chiu

Profile

A Faculty-Professor with a process orientation and more than 12 years of experience in Higher Education, exercising effective application of Systemic and Systematic approach, with emphasis in Business Strategic Planning and Sustainable Development. Always a Team Player, a Team Builder, and Change and Continuous Improvement advocate.

Education

Doctor in Business Administration. CETYS University. Thesis still in process. 2007.

Organizational Psychology Studies at CETYS University, 1996-1998.

Master in Chemical Sciences, Autonomous University of Baja California, México, 1997. Credits Fulfilled and certificated obtained.

M.S. Environmental Sciences and Regional Planning, Washington State University, 1995.

Concentration: Sustainable Development.

Thesis: Natural Resources Management Program for Higher Education

Ch., Chemistry, Autonomous University of Baja California, México, 1981.

Concentration: Food Technology.

Thesis: Feasibility Study for Providing Materials to Wood Products Manufacturing Industry in B.C.

Experience

GOVERNMENT RELATED ACTIVITIES

1. Quality Programa Implementation Adviser for the Social Development Department of the city of Tijuana; 2002

2. Coordinator of the Specialized Consensus Group of the State Ecology Department for reviewing the Environmental Law of the State of Baja California. Nov-1996 to Dic-1997

ACADEMIC - INDUSTRY RELATED ACTIVITIES

3. Coordinator of Consulting activities with graduate students: 2002-2004

Oct.-Dic. - 2002

Company	Project Responsible
Galvanizadora de Tijuana	C.P. Miguel Montalvo, 623-85-14
Colegio de Capacit. Integ. de cómputo e inglés	Sr. Jesús Serrano, 685-45-59
IMSA-Zapatos industriales	Lic. Jorge García Mendoza, 626-24-55
Splash-Mini Market	Lic. Roberto Medina, 700-08-63
ITECH-Escuela de Comp.	Lic. Roberto Reyes, 627-08-67
Noram Inc. North America	Arq. Roberto Lujan
Bussiness Development	619-495-0963, 044 664-643-22-14

July-Sept.- 2002

Empresa	Responsable
Cuadros de B.C.	Hector Bustamante Mora- 681-20-51
Psicología Integral	Nydia Gpe. Mendoza, Cel: 801-9376
Sabritas	Bernardo Cisneros, 660-73-17 (Peñafiel) Alberto Gómez 686-87-27
Distribuidora La Canasta	Genaro De la Torre Quintanar 625-0545 686-2277
Restaurante Unum	Arq. Claudia García, 686-5373
Refacciones y Equipos TAC S.A. de C.V.	Rigoberto Martín Cuevas, 684-26-92, 684-24-76
Royal Cabinets	Lic. Siveria, Basauri 682-8844/45
Unum	Arq. Claudia García, 686-5373
Chocolatera	Catalina Silva, 684-98-98
MEX-CAL	Gilberto Ochoa 627-72-70, 6890022, 689-0880 689-2279

4. Organizational Development Adviser at Autopartes y Baterías Roma. January 2001 to May- 2002.

5. Organizational Development Adviser at Recicladora de Baja California. from May- 2001 to February- 2002.


6. Marketing Manager at QUIMBAJA from 1981-1983.

ACADEMIC EXPERIENCE

1. Teaching Activities at Technique Secondary School #1, from 1976 to 1990. Tijuana B.C.

2. Teaching Activities in High School Level at Centro de Enseñanza Técnica y Superior. 1989-1996. Tijuana, B.C.

3. TEACHING EXPERIENCE

1. Biology I, II, y III (Middle and High School)
 2. Biology Laboratory I, II, y III (Middle and High School)
 3. Chemistry I, II, y III (Middle and High School)
 4. Chemistry Laboratory I, II, y III (Middle and High School)
 5. Ecology (High School)
 6. Physics I, II, III, y IV. (High School)
 7. Políticas Ambientales Internacionales (College).
 8. Man and Ecology (College)
 9. Market Research Studies (College)
 10. Probability & Statistics (College)
 11. Statistics (College)
 12. project Implementation (Graduate Program)
 13. Company Consulting Activities Seminary (Graduate Program): CETYS University-----
-----Oct-Dec-2003
 14. Sustainable Development (College): CETYS University En-Junio-2004
 15. Humans and Nature (College): CETYS University Jan-June -2004
 16. Management Process (College): CETYS University Jan-June-2004
 17. Ingeniering Systems (College): CETYS University Jan-June-2004
 18. Team Work: CFE Jan-2004
 19. Strategic Planning:CFE Feb-2004
 20. Human Resource Management:CFE
 21. Strategy and Competitivity (Graduate Program): CETYS University March-Dec-
2007
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4. Dean of Graduate Studies Programs, 2000-2002.

Tijuana Campus of CETYS University System.

Main duties: Strategic Planning, Budget Planning and Control, Faculty Evaluation, Implementation and Operation, Academic Affairs Operations Management, and Teaching.

5. Fulltime Professor since 1991.

Currently adcribed to School of Engineering at Tijuana Campus of CETYS University System.


Main Duties: Teaching and Student advising.

Publications

Books and monographs

1. Chiu, S.T.: **1st. Grade Chemistry Laboratory Book for Middle School**, México, 1990. Reg. 4777-90.
2. Chiu, S.T.: **2nd. Grade Chemistry Laboratory Book for Middle School**, México, 1990. Reg. 4778-90.
3. Chiu, S.T.: **3rd. Grade Chemistry Laboratory Book for Middle School**, México, 1990. Reg. 4779-90.
4. TESIS: Manual of Environmental Activities for a Natural Resource Course in Mexico. Washington State University. Pullman, Washington. 3 de Mayo de 1995.

Articles and essays

1. ARTICLE: Environmental Education in Higher Education. Publisher in *Arquetipo*, CETYS University magazine. December 1995. Tijuana, B.C.
 2. ARTICLE: Research-Action Environmental Program for High School Students.
INSTITUTION: Lázaro Cárdenas High School
PLACE: Tijuana, Baja California.
DATE: May28 de Mayo de 1996.
 3. THESES: Feasibility Study for implanting o fan adhesive company in Baja California, 1983.
 4. ARTICLE: **Environmental Education: The Great Hope**
Newspaper: El sol de Tijuana
Date: February 16, 1996
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Presentations and consulting activities

1. TITLE: "Determining the internal Turbulence of a Manager Team by using the Ansoff Diagnostic-Strategic-Posture methodology, May, 2000.
2. TITLE: Self-Efficacy Study of a business Start Intention, July 1999.
3. TITLE: Family Profile of Mexican students enrolled in Academia Programs at Mexican Universities, Summer, 1999.
4. TITLE: Saving water culture study at the city of Tijuana. April, 1999.
5. TITLE: Small business strategic profile, Tijuana B.C., 1998.
6. TITLE: Labor capacity study at Playas de Rosarito Baja California, 1996.
7. TITLE: Environmental Education Program at CETYS University. Guadalajara Jal. June, 1997.
8. TITLE: Student Perception and Attitude about environmental problems Study Guadalajara Jal., June, 1997.

Skills and qualifications

- Fluent in Spanish and English.
- Microsoft Office, Internet, Blackboard.

Professional affiliations

- **Member of the Science and Technology State Council.** Baja California 2002-2007

